Student Chapter

Membership Challenge

#### To:

- Student Chapter Faculty Sponsors
- Student Chapter President and Officers
- Student Chapter Section Counselor

### **Purpose:**

The Student Chapter Membership Challenge of 2019 is a recruitment contest between student chapters occurring June 1 to October 1, 2019. This contest is intended to challenge student members to recruit new students to join the student chapter and become SME members.

#### **Dates:**

The Challenge dates are **June 1 to October 1, 2019**. Winners will be notified by **December 30, 2019** and in *Mining Engineering* magazine in **April 2020**.

#### Awards:

Winners will be recognized with a monetary award, an article in *Mining Engineering* and mentioned at the SME Annual Conference & Expo.

#### Cash awards are:

- U.S. \$300 the Student Chapter with the highest number of NEW MEMBERS
- U.S. \$200 the Student Chapter with the 2nd highest number of NEW MEMBERS
- U.S. \$100 the Student Chapter with the 3rd highest number of NEW MEMBERS

#### **Rules and Procedures:**

- Only new member recruits will count toward the chapter growth.
- A chapter must have 10 active members and recruit at least 10 new members to be eligible for the challenge.
- The Student Chapter can submit the applications each week of the contest to SME.
- Applications will be processed as quickly as possible.
- SME will provide a recap sheet that you can use to submit your applications each week.
- A chapter cannot win in more than one category.
- Payments must be submitted with applications.
- Applications and payments postmarked after October 1, 2019 will not be eligible for the contest.

## ADDITIONAL BONUS

A Grand Prize of USD \$400 will be awarded to the student chapter with the highest total percentage of renewals and new members signed up June 1 through October 1, 2019. Any chapter that recruits 25 or more new members will be awarded a bonus of USD \$250 for their effort!

The application review process can take up to two weeks, so students should be encouraged to apply early. It is also extremely important that students fill out the application completely – supplying date of birth, majors, expected date of graduation, address and email address.

# If you have any questions please contact:

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